

Cookies Policy

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Cookies help us to provide you with a good experience when you browse our website/s. They also allow us to improve our site, speed up your searches and deliver a better and more personalised site. By continuing to browse the website, you are agreeing to our use of cookies.

This cookies policy statement applies to the following domain: www.ugroupltd.co.uk ("website")

uGroup Management Limited uses cookies for a number of purposes:

To Enable Your Navigation

Like most websites, we use a number of standard cookies to maintain your 'session' (the time you spend on the website). These aid your navigation around the website and the use of features such as searches. These are 'session cookies' and will expire (leave your computer/device) when you leave the website.

To Improve Our Site

These cookies track use of our website and are used internally for us to improve the user experience. They help us understand how our visitors are using the website and improve the way we deliver our content. This information is only used by us, our search engine optimisation company and our website developers.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose
Google Analytics	Registers a unique ID that is used to generate statistical data on how a visitor uses the website. It is also used to throttle request rates.
Google Event Tracking	Allows Google to track if a call has been made from the website. For example, if a user clicks a phone number on the contact us page to dial from their mobile device.
Google Conversion Tracking	Allows Google to track if a user reaches certain stages in a process. For example, a successful payment screen.
Test_cookie	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the users' browser supports cookies.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Blocking Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Changes to our Cookies Policy

Any changes we may make to our cookies policy in the future will be posted on this page and, may be notified to you by e-mail or during the use of our website. Please check frequently to see any updates or changes to our cookies policy.

Approved by:



Amy Squires (Group Head of Quality and Compliance)

Date:

09.02.2020.